

Eric & Vickie Willis  
511 N Columbus St  
Alexandria VA 22314

December 31, 2007

Caldwell Banker  
3401 4th St North  
St. Petersburg, FL 33704

Dear Sir or Madam:  
Exceptional Performance

My wife Vickie and I recently completed the sale of our house through the steadfast efforts of David Price and his team. As you know the housing market has seen some challenging times in the last year. We know exactly how challenging because David kept us updated with monthly statistics and weekly action items that ensured us we were competitively priced and every available effort was being made to bring prospective buyers to the house.

Once an offer was made, David's superb negotiating skills and even keeled temperament assisted us and the buyer to agree on a fair market deal. He's a great listener and worked hard to address concerns and eliminate pitfalls. David also has an impressive depth of knowledge on practical home related issues and has built a superb network of home inspection and repair professionals who respond to calls. This enabled us to close at least one month earlier than would have otherwise been possible.

This is the second time we have worked with David to buy or sell a home over the past three years and we have recommended David to many of our friends and colleagues with at least four of them purchasing homes with David's assistance. We consider David and his wife Brandy as friends and we look forward to working with David and Coldwell Banker for our future real property needs.

Sincerely,

Eric & Vickie Willis

cc: David Price